



Michal Danek

Design leader with 15+ years of experience leading teams and building delightful products for global audiences



www.michaldanek.com



Prague, Czech Republic + ready to relocate

I thrive at the intersection of technology, design, leadership, strategy, and human interactions. I enjoy decoding complex challenges and turning them into elegant solutions. I have helped international tech companies shape intuitive, engaging product experiences appreciated by millions of customers.

EXPERIENCE

Head of Design 1 yr 6 mos

Pipedrive / Prague, Czech Republic / Jul 2022–Dec 2023

- Led an international team of 11 product designers across multiple product areas, add-on experiences, and ecosystem
- Shaped strategy for the core product, native add-ons, integrations, and ecosystem
- Coordinated multiple organizational changes and a design process evolution focused on rapid prototyping, testing, and experimentation
- Organized team-building events and workshops for distributed teams in Estonia, Portugal, and Czechia

Group Design Manager 1 yr 1 mo

Pipedrive / Prague, Czech Republic / Jun 2021–Jun 2022

- Led an international team of 11 product designers across multiple product areas and add-on experiences
- Shaped strategy for the core product and native add-ons
- Improved the design planning process to optimize collaboration and delivery

Product Design Lead (EMEA) 1 yr 5 mos

Deltatre / Prague, Czech Republic / Jan 2020–May 2021

- Led an international team of 6 product designers across two core products (AXIS and DIVA)
- Designed an array of multi-platform applications to elevate fan engagement through highly interactive sports and entertainment video experiences
- Established a design system to streamline the delivery of products and client-facing projects

DETAILS

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🌐 www.michaldanek.com

🌐 www.linkedin.com/in/michaldanek

TOP SKILLS

Team Leadership

Strategic Direction

Design Thinking

Product Design

User Experience

LANGUAGES

English (fluent)

Czech (native)

French, German (beginner)

INTERESTS

Sports / Nature / Travel / Music / Movies / Books / Food & Cooking / Indoor Plants / Digital Assets / Video Games / Interior Design

Senior Product Designer *1 yr 5 mos*

Deltatre / Prague, Czech Republic / Sep 2018–Jan 2020

- Designed an array of multi-platform applications to elevate fan engagement through highly interactive sports and entertainment video experiences
- Streamlined communication and collaboration between global in-house and client-facing product design teams across the UK, Australia, and Czechia
- Improved design documentation practices to clarify multi-platform interaction patterns
- Mentored product designers building the flagship product (AXIS)

Creative Director *3 yrs 8 mos*

Ataccama / Prague, Czech Republic / Aug 2013–Mar 2017

- Led a team of 6 designers and front-end developers
- Developed a globally recognizable, authentic brand identity and design system aligning product experiences, marketing presentation, and communications
- Fueled the transformation of complex desktop-based data management applications into intuitive, flexible web interfaces
- Reported to the CEO (Prague, Czechia) and CMO (New York, US)

Graphic Designer / Web Developer *5 yrs 2 mos*

Ataccama / Prague, Czech Republic / Jun 2008–Jul 2013

- Designed and developed websites, microsites, landing pages
- Shaped application interfaces (UX, UI)
- Created marketing collateral (brochures, banners, advertisements, conference booths)
- Managed and optimized email campaigns
- Reviewed and refined content and marketing communications
- Reported to the CEO (Prague, Czechia) and CMO (New York, US)

 More at www.linkedin.com/in/michaldanek