



# Michal Danek

Design leader with 15+ years of experience leading teams and building delightful products for global audiences



[www.michaldanek.com](http://www.michaldanek.com)



Prague, Czech Republic + ready to relocate

*I thrive at the intersection of technology, design, leadership, strategy, and human interactions. I enjoy decoding complex challenges and turning them into elegant solutions. I have helped international tech companies shape intuitive, engaging product experiences appreciated by millions of customers.*

## EXPERIENCE

### Head of Design, Group Design Manager 2 yrs 7 mos

Pipedrive / Prague, Czech Republic / Jun 2021–Dec 2023

Led an international team of 11 product designers across multiple product areas and add-on experiences • Helped shape strategy for the core product and its ecosystem • Navigated multiple organizational changes and coordinated design process evolution focused on rapid prototyping, testing, and experimentation

### Product Design Lead, Sr. Product Designer 2 yrs 9 mos

Deltatre / Prague, Czech Republic / Sep 2018–May 2021

Led an international team of 6 product designers across two core products • Designed an array of multi-platform applications to elevate fan engagement through highly interactive sports and entertainment video experiences • Established a design system to streamline the delivery of products and client-facing projects

### Creative Director 3 yrs 8 mos

Ataccama / Prague, Czech Republic / Aug 2013–Mar 2017

Led a team of 6 designers and front-end developers • Developed a globally recognizable, authentic brand identity aligning product experiences, marketing presentation, and communications • Fueled the transformation of complex desktop-based data management applications into intuitive, flexible web interfaces

### Graphic Designer, Web Developer 5 yrs 2 mos

Ataccama / Prague, Czech Republic / Jun 2008–Jul 2013

## DETAILS

✉ [designer@michaldanek.com](mailto:designer@michaldanek.com)

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## TOP SKILLS

Team Leadership

Strategic Direction

Design Thinking

Product Design

User Experience

## LANGUAGES

English (fluent)

Czech (native)

French, German (beginner)

## INTERESTS

Sports / Nature / Travel / Music / Movies / Books / Food & Cooking / Indoor Plants / Digital Assets / Video Games / Interior Design

🌐 More at [www.linkedin.com/in/michaldanek](https://www.linkedin.com/in/michaldanek)