



# Hi, my name is Michal

Design leader with 15+ years of experience leading teams and building delightful products for global audiences

## Who I am

I am a **versatile designer** who thrives at the intersection of technology, design, leadership, strategy, and human interactions. I am an **optimistic enthusiast** who likes to have fun even when things go sideways. I'm **curious by nature** and absorb learnings from others. I love cycling in the forest and walking in the mountains. At home, I listen to music and take care of my plants.

## What makes me happy

I enjoy **working with people**, helping them grow and accomplish their goals while tackling intricate obstacles. I have a passion for **decoding complex challenges** and turning them into elegant solutions. I like **friendly, open-minded teams** that help people lead happy, meaningful lives rich in enjoyable milestones.

## How I create value

I **bridge disciplines** (design, product leadership, engineering), teams, and ideologies. I help international tech companies shape intuitive, **engaging product experiences** appreciated by millions of customers. I build **autonomous teams** that take pride in their achievements and growth. I navigate the fine balance between **customer needs** and business expectations. I devise clear strategies and inspire others to pursue **long-term goals**.

### TOP SKILLS

Team Leadership



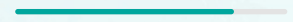
Strategic Direction



Design Thinking



Product Design



User Experience



### LANGUAGES

English (professional)



Czech (native)



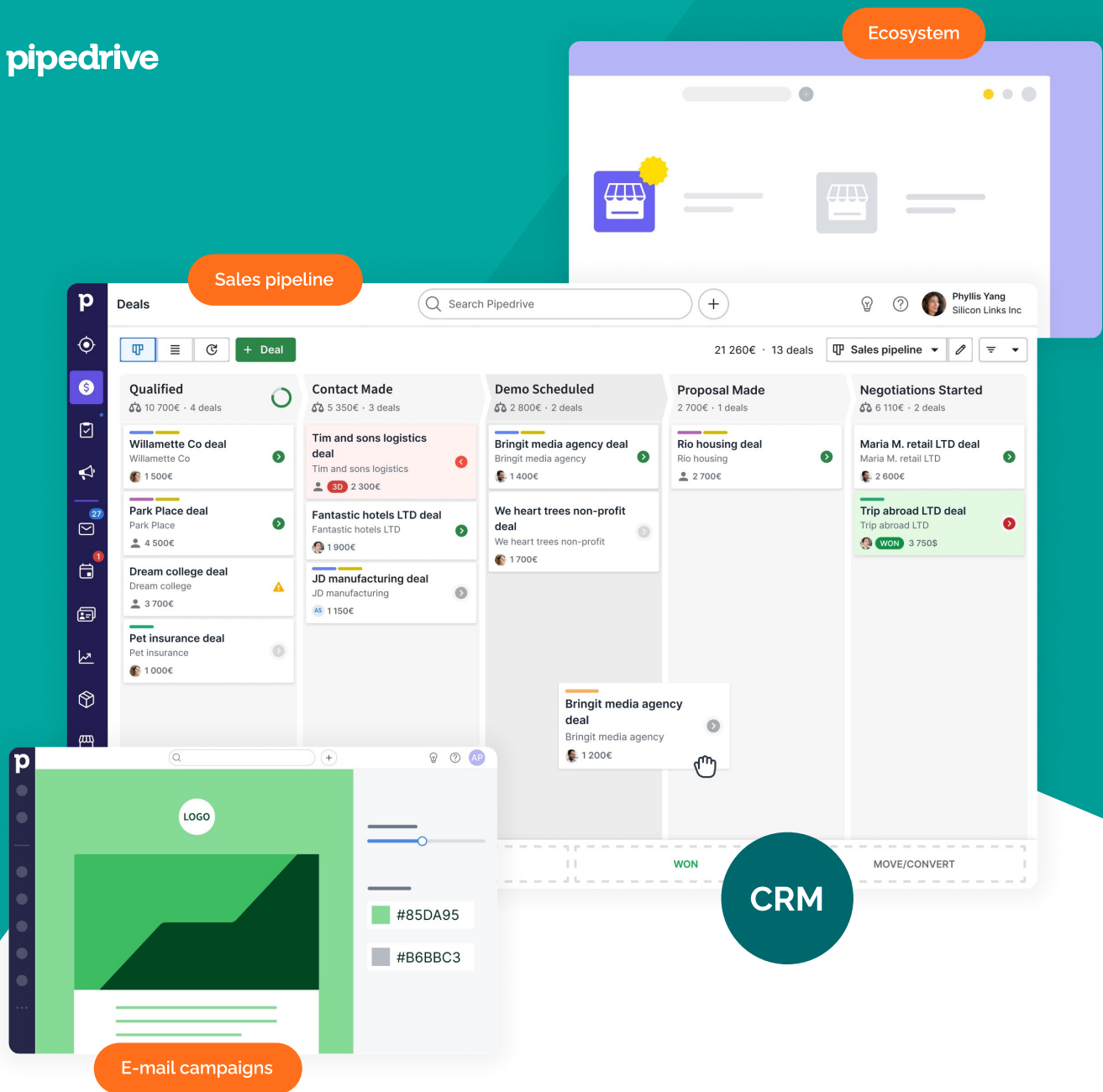
French, German (beginner)



# DESIGN LEADERSHIP & STRATEGY

Pipedrive • 2021–2023

**pipedrive**



## Easy and effective tools for small businesses

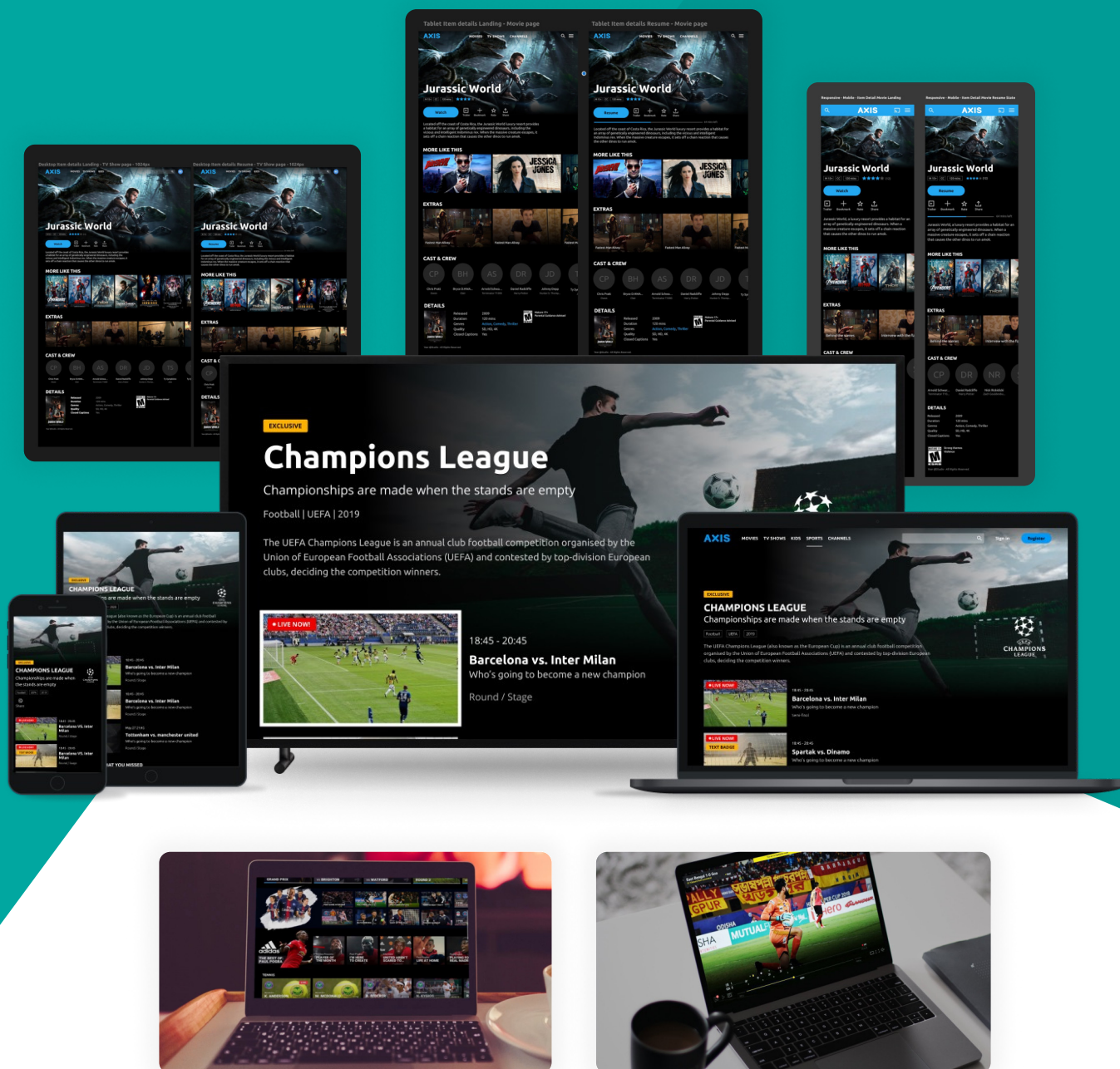
**LEADERSHIP & STRATEGY** At Pipedrive, I led an international team of 11 product designers across multiple product areas and add-on experiences. I helped shape Pipedrive's product and ecosystem strategy, elevated the design organization's processes, and ensured my team's sustained growth and success.

Core product areas / Native add-ons (documents, e-mail campaigns, payments) /  
Ecosystem (integrations, extensions) / 100 000+ customers

# PRODUCT DESIGN

Deltatre • 2018–2021

deltatre



## Engaging apps for global audiences

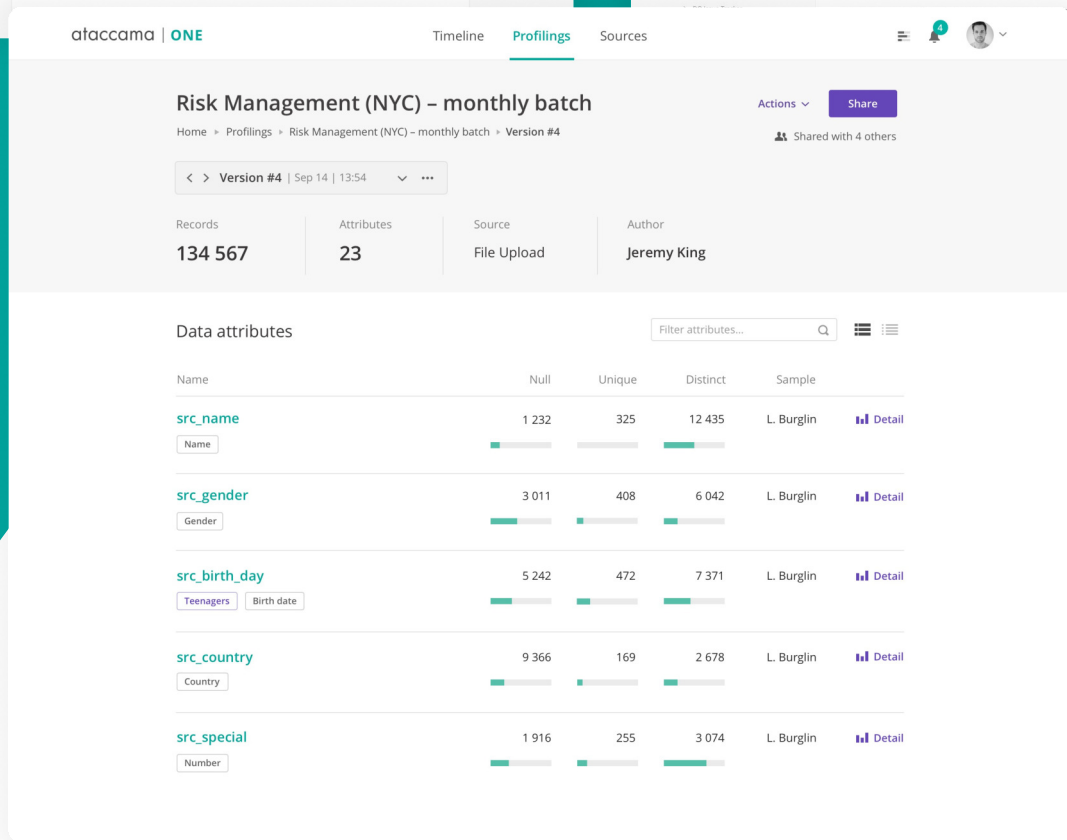
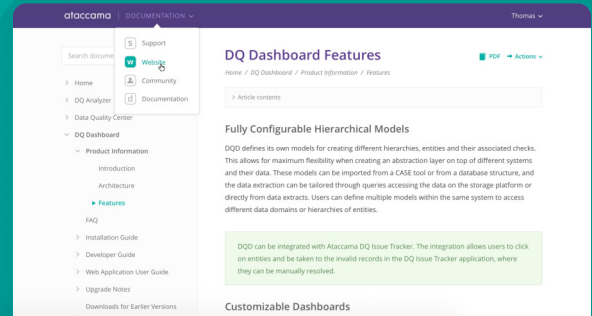
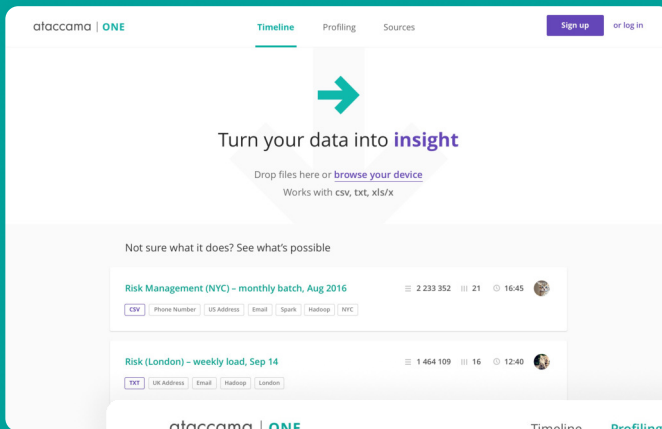
**PRODUCT DESIGN (UX, UI, IxD)** At Deltatre, I helped innovate and evolve an array of multi-platform, multi-device applications that elevate viewer and fan engagement around the planet. We deployed the solutions to global streaming providers that appreciate the limitless layout flexibility, fine-tuned interactions, and comprehensive features for sports fans.

**Multi-platform video discovery apps / Feature-packed video players for sports / Used by millions of global viewers and fans / Implemented by client-facing teams**

# PRODUCT DESIGN

Ataccama • 2008–2017

ataccama



## Innovative products for big data

**PRODUCT DESIGN (UX, UI, IxD)** At Ataccama, I fueled the transformation of complex desktop-based products into flexible cloud-based web applications. We revolutionized the global data management landscape by enabling large enterprises to fully embrace their digital transformation journeys and connect their data to cloud solutions.

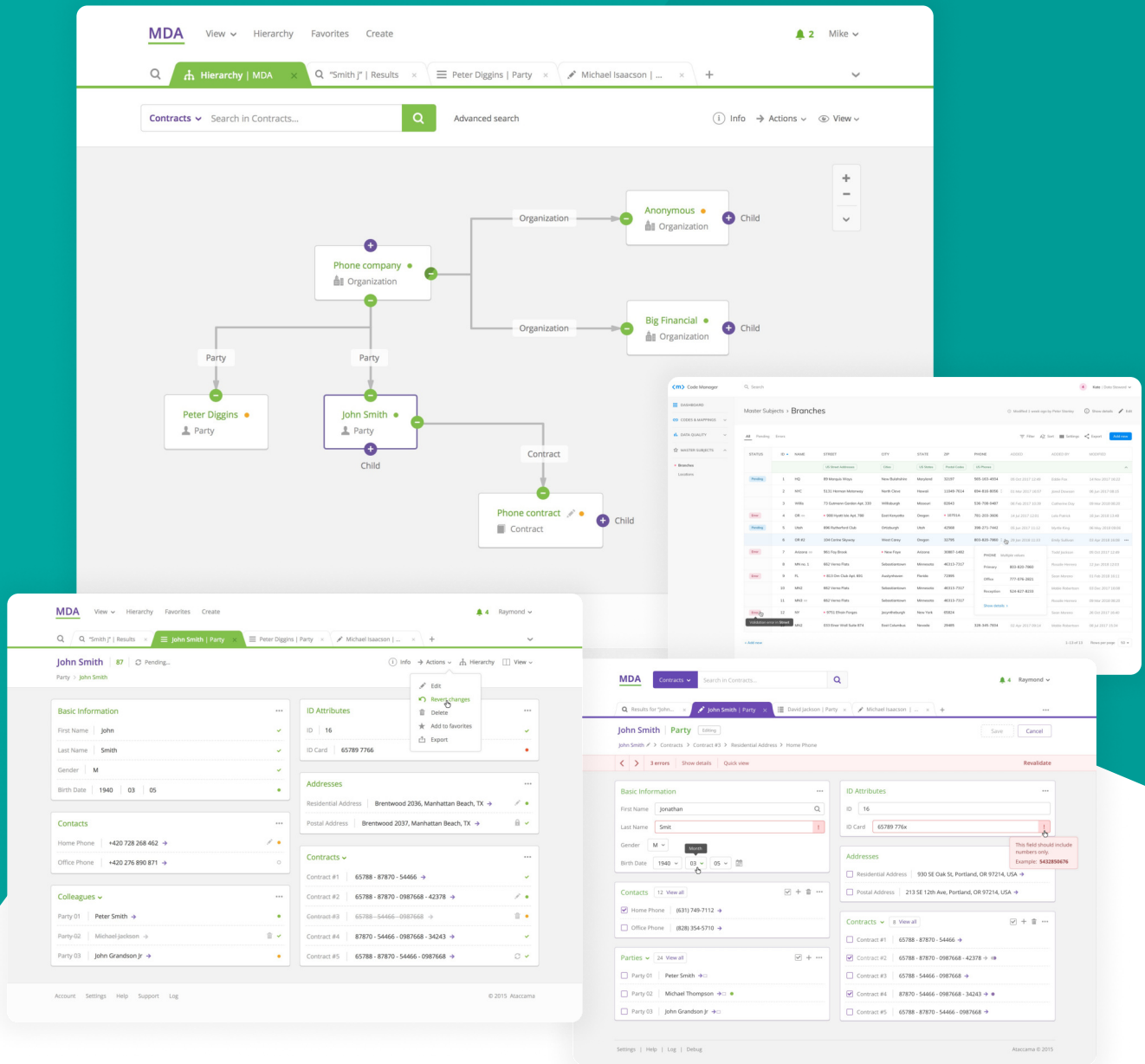
Enterprise cloud-based applications / Transition from desktop software to web apps / Complex data management use cases / Documentation portals



# PRODUCT DESIGN

ataccama

Ataccama • 2008–2017



## Intuitive products for large enterprises

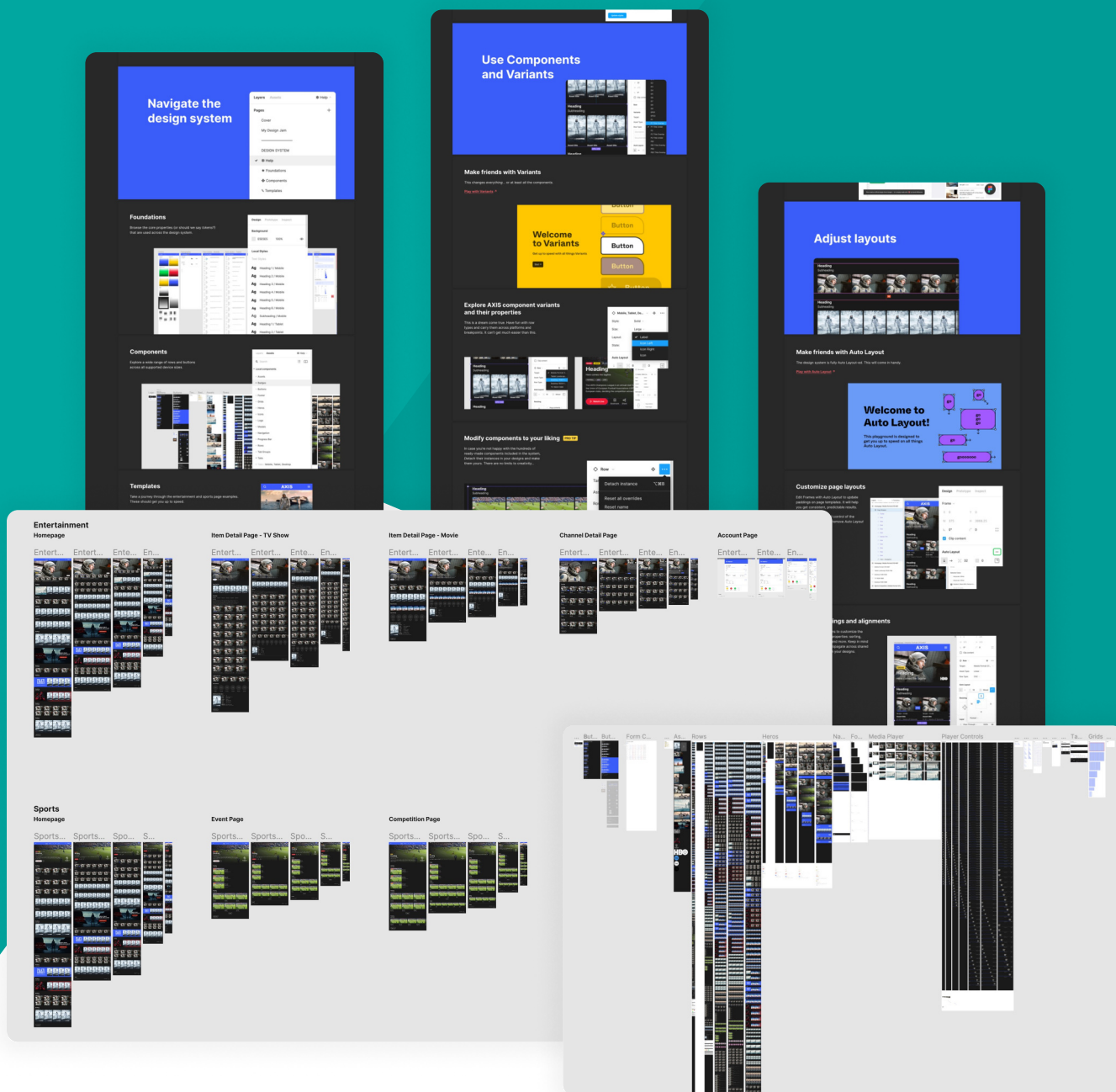
**PRODUCT DESIGN (UX, UI, IxD)** At Ataccama, I designed powerful products for data quality, master data management, and reference data management – from simple dashboards to complex data validation and correction workflows. The intuitive web applications introduced an elevated ease of use to the landscape of complicated desktop products.

Data management solutions for global banks, airlines, and insurance companies /  
Designed for data stewards and consultants / Complex data validation workflows

# DESIGN SYSTEMS

Deltatre • 2018–2021

deltatre



## Efficient systems for infinite device formats

**DESIGN SYSTEMS** At Deltatre, I coordinated a strategic design system overhaul spanning many platforms, devices, and screen formats: web, iOS, Android, tvOS, Android TV, webOS, Tizen, Roku, and Xbox. The complex design system is used by in-house product teams and client-facing teams that implement large-scale solutions for global clients.

[Strategy](#) / [Roadmap](#) / [Layouts](#) / [Components](#) / [Patterns](#) / [Guidelines](#) / [Usability](#) / [Accessibility](#) / [Cross-platform, cross-device support](#)

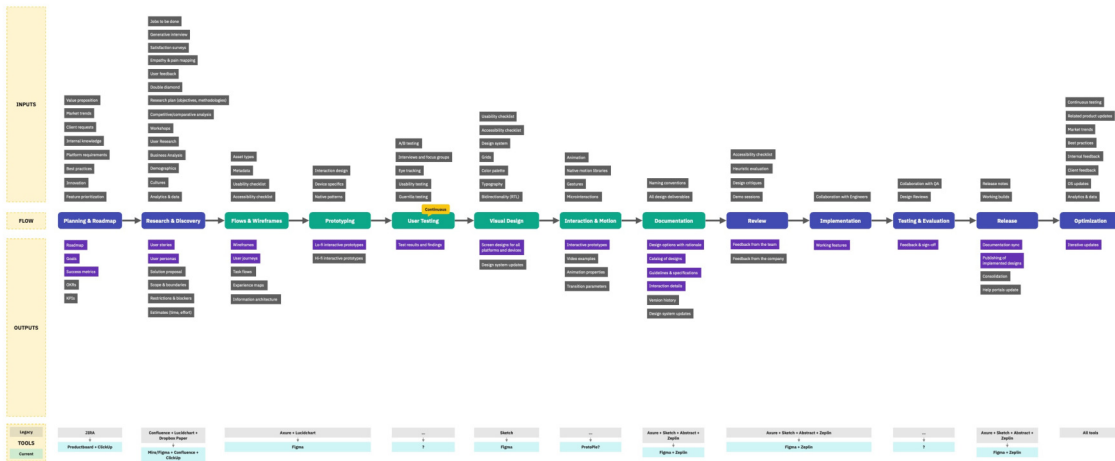
# DESIGN OPERATIONS

Deltatre • 2018–2021

deltatre

## Process | Inputs & Outputs

An idealistic sequence of steps in the design process that considers a wide range of inputs and highlights essential deliverables.



## Process | Considerations

All the things we may need to take into account when building features for iOS and Android.



## Design processes for multi-platform teams

**DESIGN OPERATIONS** At Deltatre, I led the EMEA product design operations and coordinated a team of experienced product designers across the UK and Czechia. I carefully analyzed our product development approach, mapped out the design process, and implemented a cohesive workflow to optimize cross-disciplinary, cross-platform collaboration.

Collaboration between in-house product and client-facing teams /  
Multi-platform (web, iOS, Android, Roku) team coordination

# My strengths

## Designing with **versatility**

Products (UX, UI), brand (identity, voice, tone), marketing (websites, campaigns) ... you name it. I've tackled countless design challenges with a customer-first mindset.

→ **Engaging, memorable experiences**

## Looking ahead, **dreaming big**

I am a big thinker focused on long-term, strategic goals that produce substantial value. I thrive partnering with visionaries who aren't distracted by short-term trends.

→ **Long-term value instead of fleeting trends**

## **Simplifying** complexity

Complicated product interfaces, misleading communication, and unclear strategies cause frustrations. I like to decode complex ideas by removing noise and friction.

→ **Easy to understand, navigate, and use**

## Learning, growing, **sharing**

All my varied roles require new skills and approaches, and my brain keeps adjusting to new contexts. I always put fresh knowledge into practice and share valuable insights with others.

→ **People growing to new heights**

## **Leading**, not (micro)managing

I grew up to be a team player and a helpful collaborator, not a micromanager. I guide teams toward autonomy and support their growth in meaningful directions.

→ **Happy, productive teams**

## Fueling **positive change**

It doesn't matter how big or small the issue is—if there is a potential for improvement and lasting impact, I'm in. I act as an ambassador for change across the whole business.

→ **Fewer obstacles, better outcomes**

## Cracking **tough questions**

I always examine challenges from various angles, employing intuition, common sense, and analytical thinking. Big decisions and logical reasoning are my daily bread.

→ **Smart decisions with clear outcomes**

## **Prioritizing** essentials

Not all fights are critical. When facing too many options, I identify the significant ones. I choose essential activities over minor decorative tasks with no visible outcome.

→ **Steering away from non-essentials**

## **Organizing** mess

I add structure to ideas, plans, and workflows. I eliminate barriers to improve collaboration and outcomes. All in all, I try to make work more productive and enjoyable for everyone.

→ **No time or resources wasted**

## Nurturing **empathy**

I put people first and maximize the advantages of my *advocate personality* (INFJ-A). As a mediator, I help others understand various perspectives and resolve unproductive frictions.

→ **Enriching human connections**



# Are we a good fit?

Besides designing everything that comes my way, I enjoy sports, nature, travel, music, movies, books, food, plants, and interior design.

- 1 Would you like to craft **delightful product experiences** for your customers?
- 2 Are you looking for a partner to help with **strategic design decisions**?
- 3 Do you wish to **streamline collaboration** across teams and projects?
- 4 Do you need to **scale and optimize your design operations**?
- 5 Are you planning to **establish or grow a design team**?

## EDUCATION

### Czech Technical University in Prague *2007-2010*

Completed 2.5 years of the Software Technologies and Management program (specialization in Web and Multimedia) before pursuing a career in IT.

## Let's talk

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 Prague, Czech Republic *+ ready to relocate*